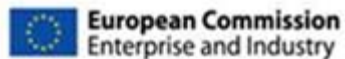




# FEMALE ENTREPRENEURSHIP SUPPORT NETWORK- FEM.EN.S



The project has been funded by the European Commission – DG Enterprise & Industry

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**The project pursues several objectives:**

- × overcome gender stereotypes**
- × create role models for female students and women would be entrepreneurs.**

# PARTICIPATING ORGANIZATIONS

- ✘ Piraeus Chamber of Commerce and Industry
- ✘ Greek Association of Women Entrepreneurs



# THE SHORT-TERM OBJECTIVES OF THE PROJECT ARE:

- ✘ Promotion of female entrepreneurship in general
- ✘ Promotion of female innovative entrepreneurship in male dominated and sectors of economy
- ✘ Awareness raising among the Greek chamber system regarding the benefits of female entrepreneurship and the importance of undertaking activities within this scope
- ✘ The promotion of supportive measures addressed to women- would be entrepreneurs- **undertaken by experienced entrepreneurs on voluntary basis**
- ✘ The active participation of organizations in Greece in business support measures for women would be entrepreneurs
- ✘ The development of a national network and its expansion at a European level with the participation of competent bodies in the field for the exchange of know-how and experience

# THE LONG- TERM OBJECTIVES OF THE PROJECT ARE:

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- ✘ To increase the number of women participating in economy and in the relevant male dominated professions/ sectors
- ✘ To create a positive environment of women by bringing out and supporting new gender roles for them
- ✘ To change behavior, attitudes, norms and values which define and influence gender roles in society and affect women's equal integration in the economic environment
- ✘ To actively operate and expand on a continuous basis the Network long after the project conclusion

# THE FIVE WORK PACKAGES OF THE PROJECT

- × WP 1: Definition of the target groups
- × WP 2: Selection of Ambassadors
- × WP 3: Identification and implementation of activities at national level
- × WP 4: Operation of the Network at European level
- × WP 5: Project Management



# SPECIFIC TASKS:

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- ✘ T 1.1: Analysis of the business sectors that are dominated by men in Greece
- ✘ T 1.2: Analysis of the main needs and obstacles women face when starting a business venture in Greece
- ✘ T 1.3: Identification of the target groups
- ✘ T 2.1: Definition of the ambassadors' specific qualities and characteristics
- ✘ T 2.2: Publication of a "call for expression of interest"
- ✘ T 2.3: Evaluation of the candidate Ambassadors
- ✘ T 2.4: Preparation of the ambassadors
- ✘ T 3.1: Planning of the activities to be carried out at a national level
- ✘ T 3.2: Implementation of 2 kick off events in Greece
- ✘ T 3.3: Implementation of the final event (conference)
- ✘ T 3.4: Implementation of dissemination events
- ✘ T 3.5: Participation of the Network in exhibitions in Greece
- ✘ T 3.6: Development and production of a best practice guide

# SPECIFIC TASKS:

- × T 3.7: Participation of the ambassadors in “success stories” events
- × T 3.8: Participation of the ambassadors in the e- Forum
- × T 3.9: Development and operation of distance- learning course
- × T 4.1: Participation of Ambassadors and the consortium in the e- conference
- × T 4.2: Participation of Ambassadors and the consortium in EU campaigns and other relevant events
- × T 4.3: Assessment of progress made and results achieved- follow up of women would be entrepreneurs
- × T 5.1: Set up of Coordination Team
- × T 5.2: Monitor, co- ordinate and control activities to ensure project deliverables are provided in time
- × T 5.3: Accounting
- × T 5.4: Preparation of Management and Final reports
- × T 5.5: Organization of quarterly Coordination Team meetings
- × T 5.6: Liaison with EU project officer and financial controller
- × T 5.7: Facilitation of communication between consortium members and coordination between Work Package



# PROJECT TIMETABLE

TASK	DATE OF COMPLETION	DELIVERABLE
<b>Consortium agreement</b>	<b>OCT-10</b>	
<b>kick off meeting</b>	OCT-10	
T.1.1: ANALYSIS OF THE MALE DOMINATED SECTORS IN GREECE	OCT-10	D 1.1
T 1.2: ANALYSIS OF THE MAIN NEEDS & OBSTACLES THAT WOMEN FACE WHEN STARTING A BUSINESS VENTURE IN GREECE	OCT - NOV /10	D 1.2
T 1.3: IDENTIFICATION OF THE TARGET GROUPS	OCT - NOV /10	D 1.3
T 2.1: DEFINITION OF AMBASSADORS QUALITIES & CHARACTERISTICS	NOV-10	
T 2.2: PUBLICATION OF A CALL FOR EXPRESSION OF INTEREST	NOV-10	
T 2.3: EVALUATION OF THE CANDIDATE AMBASSADORS	DEC-10	D 2.1
T 2.4: PREPARATION OF AMBASSADORS	DEC-10 - JAN-11	D 2.2
<b>CT team meeting</b>	DEC-10	

# PROJECT TIMETABLE

TASK	DATE OF COMPLETION	DELIVERABLE
T 3.1: PLANNING OF THE NATIONAL ACTIVITIES	JAN-FEB/11	D 3.1
T 3.2: 2 KICK OFF EVENTS	APR-11	D 3.2
T 3.3: FINAL EVENT	SEPT-12	D 3.7
T 3.4: IMPLEMENTATION OF DISEMINATION EVENTS	FEB-11-SEP-12	D 3.6
<b>CT team meeting</b>	MAR-11	
RADIO SPOT	APR-MAY/11	
INTERVIEWS	JUNE-11	
PRESS RELEASES	FEB-11-SEP-12	
PUBLICATIONS (2)	FEB-11-SEP-12	
LEAFLET	FEB-11	
WEBSITE	MAR-11-SEP-12	D 3.3

# PROJECT TIMETABLE

TASK	DATE OF COMPLETION	DELIVERABLE
T 3.5: EXHIBITIONS	MAR-11-OCT-11	
T 3.6: BEST PRACTICE GUIDE	JULY-11-OCT-11	D 3.5
<b>CT team meeting</b>	JUNE-11	
T 3.7 SUCCESS STORIES EVENTS	FEB-11-AUG-12	D 3.8
T 3.8: PARTICIPATION OF AMBASSADORS IN E-FORUM	MAR-11-SEP-12	
T 3.9: E-LEARNING COURSE	APR-11-JULY-11	D 3.4
T 4.1: PARTICIPATION OF AMBASSADORS & CONSORTIUM IN E-CONFERENCE CYBER SPACE	FEB-11-SEP-12	
T 4.2: PARTICIPATION IN EU CAMPAIGNS	FEB-11-SEP-12	D 4.2
T 4.3: ASSESSMENT & FOLLOW-UP	FEB-11-SEP-12	D 4.1
<b>CT team meeting</b>	SEP-11	



# PROJECT TIMETABLE

TASK	DATE OF COMPLETION	DELIVERABLE
T 5.2: MONITORING - COORDINATION		
T 5.3: ACCOUNTING		
T 5.4: MANAGEMENT - FINAL REPORT		D 5.1, D 5.2
<b>CT team meeting</b>	DEC-11	
<b>CT team meeting</b>	MAR-12	
<b>CT team meeting</b>	JUNE-12	
<b>CT team meeting</b>	SEP-12	

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Thank you for your attention

**Kiriaki Panourgia**  
**ENTREPRENEURSHIP AMBASSADOR**

