

## TRIAKOSARI-SOULTANI DESPINA



Sector: Eurospeed Lubricants, Wholesaling and Trading  
Region Thessaloniki, Macedonia

### **Nomination as an Ambassador**

I have graduated French School of Thessaloniki. I operate as a Woman Entrepreneur the last 25 years. In the beginning of my career, I dealt with retail. Thereafter I turned to the wholesale trade of car lubricants. I developed a Family enterprise that imports German lubricants and exports them in Greece and in the Balkans.

In the enterprising field, that almost is dominated by men is not also so much easily, however with stubbornness and diplomacy, I can say that I overcame many difficulties.

I participated my first seminars from program NOW (New Opportunities for Women) on the woman's business dexterity. The target of program was to create a Businesswomen Association from the women that were educated and they filled the conditions. In 1997 therefore, 23 businesswomen founded the Association of Greek Women Entrepreneurs (S.E.G.E.). Since 1997 I get elected in the Board of SEGE. I am now serving as President of the Association for the second time. I am awarded with the Title of Young and Women Mentor. I support the development of Areal Confederations for Women Support and Women Organizations.

### **About the Company**

Eurospeed is the brand name that Ms.Triakosari developed. She managed to combine European Quality (since our Brand is manufactured in Germany), and flexibility in prices, since they are managed by an SME. She managed to have high recognisability in the Balkan Region. Personal professional goal is to deliver in my son a healthy enterprise.

### **Raising Awareness**

From the first moment I believed in the targets of Contact for networking, information awaring, training and I therefore I support them strongly up to today. I am proud for the action and the realisations of SEGE because I believe that I helped somehow. All this interval I took part in congresses in Greece and in the Abroad (Bulgaria, Croatia, Romania, France, Italy, Austria, Azerbaidjan, Georgia, Lebanon, Cyprus, Furom, Belgium, Spain, Turkey). Continuously I follow training with seminars in new technologies, administration of enterprises, sales and but many on the subject always the business dexterity.

**Further Information**

I'm married with Christos Triakosaris 32 years, and so, we have 2 children, at the age of 31 the boy and the girl is 25 years old.

Regarding my role as SEGE's President, is to watch our Association grow, succeed the Goal of Supporting and Networking Women, and to have successors in this goal.

If you asked me for the new girls that want to become businesswomen I would say one big YES! It needs vision, insistence, patience, flexibility and love for the object where we will deal.

The journey is more interest from the destination. I admit that I never felt loneliness in this journey.