

## **Savvidou Anastasia**



Sector: Textil Manufacturer/ Head of Women co-operation Club in Rural Areas

Region: Kilkis, Macedonia

### **Nomination as an Ambassador**

Ms. Savvidou had been working as a sales Representative from 1991-2001. Then she enforced her family to develop a Knitting Factory in the Northern Border area of Greece. They all worked jointly in developing their business which has a steady development, besides the major crisis in this Financial Sector.

When she noticed that many Women from that Urban area came and asked for a job, she realized the lack of businesses available for uneducated women. This made her thoughtful. She decided to revitalize a Rural Club of the area, and reform it to a Co-operation Club, where women can work and gain extra revenues for their families.

Women from all over Greece acknowledged that and they voted her for A' Vice-President of Greek Businesswomen Association.

### **About the company**

ARISTOTELIS SA is a knitting family level company which was established in 2001 but the relevant experience of the owners was started from the year 1987. The firm has modern and sophisticated equipment consisting from fifteen(15)round type knitting machines originated from Germany and Italy. The firm takes care for the constant and up to date information of the working stuff concerning the new know how developments.

## **Raising Awareness**

According to her opinion, the successive presence of a woman in the man dominated sector of businesses is very difficult. Lack of confidence should be deemed as the main reason for that. Mrs. Savvidou has been always looking for new information in order the targets of the business to be properly and timely modified. Flexibility and non stop information are important parameters which could create and expand the development opportunities. A general advise to new business women could be that they should plan by dreaming and have to act by feeling safe as sure as they can. A new business woman should have a good and balanced personal life to be able to have a successful business life. The positive results will come in any case, despite they could eventually be delayed.

## **Further Information**

Anastasia Savvidou is married and mother of two children. From the year 2007 is President of the Cultural and Environmental Unity of Platania. Except the achievement of the main goals of the Unity, she is actively involved to find work opportunities and alternatives for the women of the Platania village.

ARISTOTELIS SA. P.C. 61200, Platania Kilkis